

1 March, 2019

Metro West will deliver gold to Sydney's Olympic Park Precinct – invest now and everyone's a winner!

Dr Rob Lang, Chair RDA Sydney, welcomed the release of the Western Sydney Business Chamber and Sydney Olympic Park Business Association's 5-point plan to revitalise the Olympic park corridor and goal to provide transport for 766,000 workers when the Sydney Metro West is completed in 2028.

Drawing on his expertise in urban growth and transport management, Dr Lang, whose vision led to the development of the Parramatta Light Rail Project, reiterated calls for "immediate government commitment and action in relation to investment beyond the Sydney Metro West to maximise both social and economic benefits."

Dr Lang said, "Improved connectivity and accessibility are key factors that will transform the Olympic Peninsular, however investment in local infrastructure such as health and educational facilities alongside the precinct's world class sporting venues will attract corporate partnerships, stimulate small businesses and lead to local job creation."

"This approach to investment accelerates business collaborations and in turn will foster sustainable employment opportunities and the creation of a multi-skilled talent pool. These factors improve a precinct's culture and liveability."

"We know this because the conclusions drawn from a 2013 RDA Sydney study, into the Liverpool Health and Education Precinct, revealed that investment in co-located infrastructure triggered interest from corporates and smaller enterprises seeking to leverage new business opportunities. These outcomes are relevant to the future planning of the Olympic park corridor."

"Currently home to around 2,200 residents and over 18,000 workers, the Sydney Olympic Park Precinct, is set to grow. The area has the capacity to welcome new residents and businesses but a steadfast commitment to resourcing and a firm timetable is required to guarantee certainty for businesses seeking to invest in the precinct."

"With plans to rejuvenate existing infrastructure, support from both the public and private sectors must be harnessed and prioritised to ensure place making activities are suitably designed and executed to meet community needs and the business sector's expectations."

"The 5-point plan outlines the actions needed to optimise the opportunities to support Sydney's expansion and position the Olympic park corridor as a world class urban centre. If fully realised the plan will have life-changing impacts on the lives of millions of Sydney residents, businesses and visitors in the heart of the Central River City," said Dr Lang.



Dr Lang, commended both the chamber and business association for their thought leadership and practical recommendations on how to bring more jobs to the Olympic park corridor.

For media enquiries please contact:

Regional Development Australia Sydney

Dr Rob Lang

Mobile: 0412 257 134

rdlang@gmail.com

Ms Therese O'Dwyer

Mobile: 0413 834 098

Therese.odwyer@rdasydney.org.au

Editorial Notes

RDA Sydney is part of a network of national regional development bodies, overseen by a local Committee and Chair appointed by the Australian Government. We receive funding from the Australian Government, and source other funding to deliver projects that align with our charter of investment attraction, economic growth and jobs creation.

Our primary objective is to work with local stakeholders (private and public) to advance economic development and employment growth across Sydney. We have detailed knowledge of the Sydney region, supported by up-to-date economic data and access to multi-sectoral expertise.

RDA Sydney aims to enhance economic and employment growth across the 33 Local Government Areas of the Sydney region.

For more information visit the website www.rdasydney.org.au