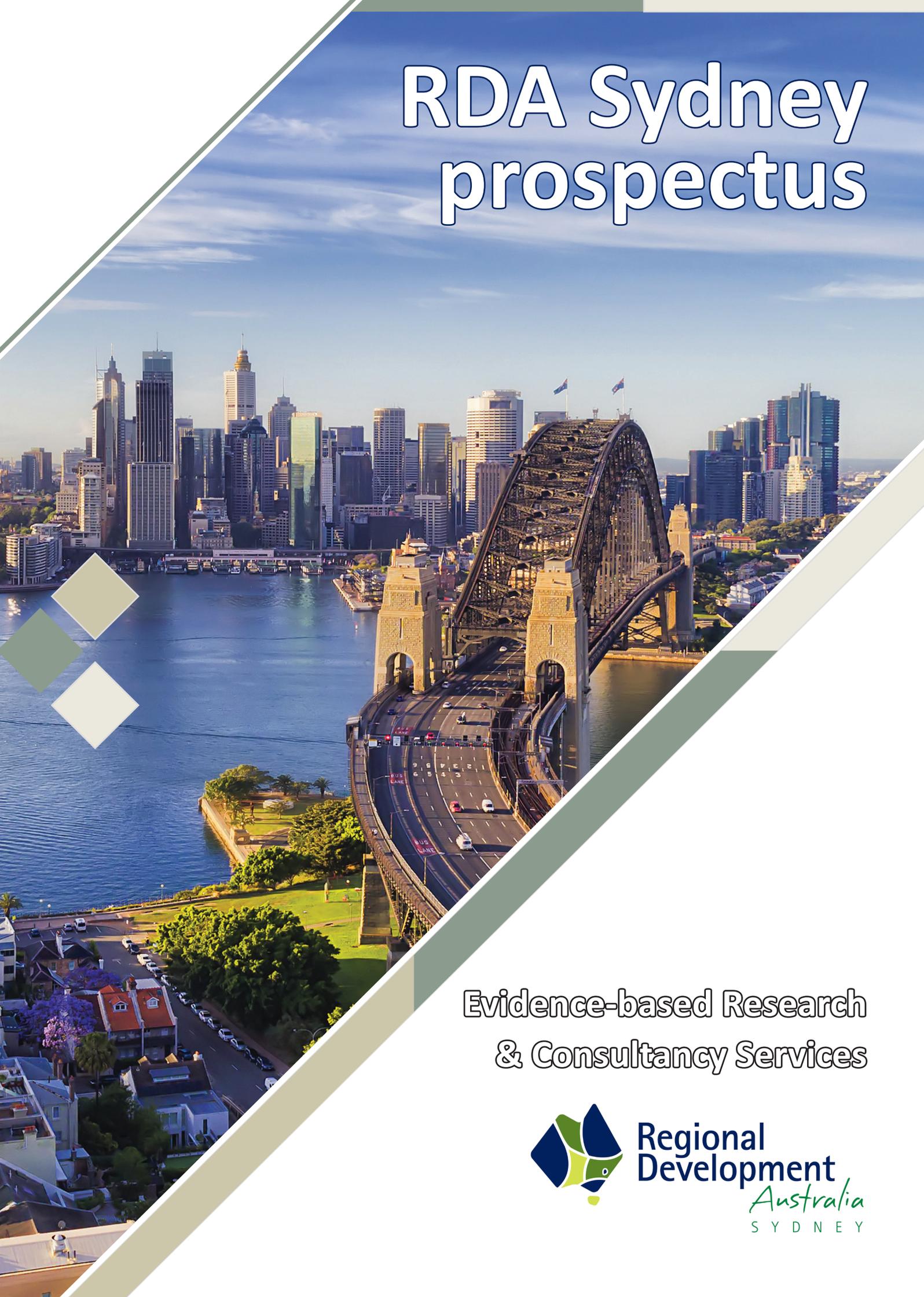


RDA Sydney prospectus



Evidence-based Research
& Consultancy Services



Regional
Development
Australia
SYDNEY

Who Are We?



Who Are We?

Regional Development Australia (RDA) Sydney is a not-for-profit association that seeks to enhance sustainable economic development and employment growth across Sydney by building active partnerships with business, government and the broader community.

We do this by identifying the economic strengths and challenges for greater Sydney, building capacity and making the connections that create opportunities for business, government and community in achieving economic outcomes.

RDA Sydney is part of a network of national regional development bodies, overseen by a local Committee and Chair appointed by the Australian Government. We receive funding from the Australian Government, and source other funding to deliver projects that align with our charter of investment attraction, economic growth and jobs creation. Our strength is in our networks with strong relationships at all levels of government, universities, industry associations and other key stakeholders.

What Do We Do?

Our primary objective is to work with local stakeholders (private and public) to advance economic development and employment growth across Sydney. We have detailed knowledge of the Sydney region, supported by up-to-date economic data and access to multi-sectoral expertise.

The four pillars of our project delivery model are partnership, capacity building, connection and knowledge brokerage. We seek to leverage existing expertise either in-house or externally and facilitate projects that advance economic development for our customers and stakeholders.

Our geographical reach

RDA Sydney aims to enhance economic and employment growth across the 33 Local Government Areas of the Sydney region



An aerial photograph of a Sydney suburb, likely the Eastern Suburbs, showing a mix of residential housing, green spaces, and a large body of water with many sailboats. A multi-lane bridge spans across the water in the foreground. The sky is blue with scattered white clouds.

A greater Sydney with more diverse and innovative jobs close to home

Our Skill Set and Resources

- Access and connections to all levels of Government and industry networks such as food and agribusiness, transport and logistics, aerospace and defence, startups and innovation hubs.
- Data analysis: Demographic, workforce, skills, journey to work, economic analysis including employment by sector, gross regional product and broad based business cases/ scenarios
- Project /taskforce management
- Research: mapping agglomeration and industry sectors across a region/ LGA; highlighting geographical strengths
- Impartial analysis and advice on economic development and employment impacts of major infrastructure projects, Western Sydney Airport, business growth around urban centres, demand modelling
- Marketing, PR and conference workshop organisation
- Submission writing/policy analysis & funding applications

Achievements

Examples of Work & Achievements

- Economic profiling at LGA, District and Greater Sydney level, including GRP, over a 10 year period
- Modelling of higher order workforce and travel to work patterns
- Economic analysis and mapping of Liverpool Health and Education Precinct
- Industry/business mapping including life sciences in Western Sydney and potential strategic industries around the Western Sydney Airport
- Strategic input into public investment in freight and transport infrastructure
- Generating industry networks in key sectors such as the Sydney Aerospace and Defence Interest Group
- Facilitating a NSW-wide Food and Agribusiness Research Organisation Network
- Extensive feedback to government on key economic and other issues, including representation at government inquiries
- Assistance to over 50 applicants seeking Australian government funding with several successful projects valued in excess of \$19 million
- Annual economic report on Sydney



Contact

Therese O'Dwyer, Director of Regional Development/ Executive Officer
on 0413 834 098 or email therese.odwyer@rdasydney.org.au

www.rdasydney.org.au

